



**COMPANY PROFILE**

# TBL BRANCH LOCATIONS

Sandton • Cape town • Polokwane • Light house



## COMPANY INFO

Registered Name :	The Brand It Lab
Trading Name :	The Brand Lab
Company Registration number :	2017/469889/07
Contact Number :	015 065 0846
web site:	www.thebrandlabsa.com

don't only **DREAM**  
about **SUCCESS.**  
**WORK** for it.



Let us show you how.

## OUR MISSION:

THE BRAND LAB'S MISSION IS TO INSPIRE, EDUCATE ALL SIGN RELATED NEEDS FOR OUR CLIENTS. FROM CONCEPT TO COMPLETION WE ARE YOUR PROJECT PARTNER AND HELP OVERSEE OUR CLIENTS VISION FROM BEGINNING TO END.

## OUR VISION:

OUR VISION IS TO BE THE GO-TO PEOPLE FOR OUR CLIENTS, MAKE THEM LOOK GOOD BY ELEVATING THEIR BRAND WITH INTERIOR, EXTERIOR SIGNAGE AND VEHICLE GRAPHICS. WE ACCOMPLISH THIS BY PROVIDING INNOVATIVE BUSINESS MARKETING SOLUTIONS THAT POSITIVELY IMPACT EACH CUSTOMER, EMPLOYEE AND THE COMPANY. WE OPERATE ON THE PRINCIPLES OF COURTESY, HONESTY AND CONSISTENCY, WITH THE CUSTOMER ALWAYS A TOP PRIORITY.

## OUR CORE VALUES:

### CREATIVE LEADERSHIP

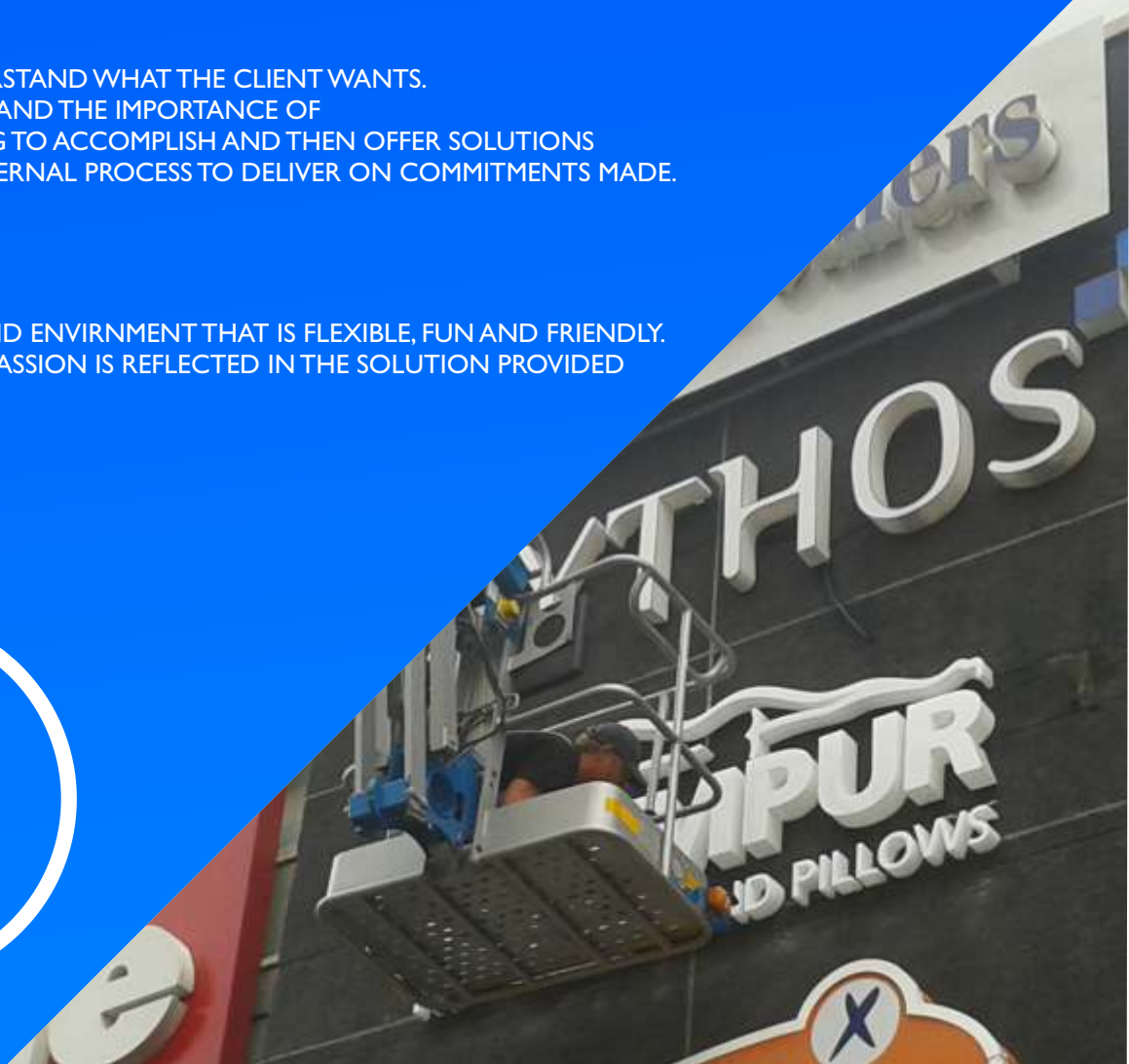
- \*CONSULTIVE AND CUSTOMIZED APPROACH.
- \*WE REMAIN UP TO DATE ON INDUSTRY TRENDS TO STAY IN THE LEADING EDGE. TO HAVE CURRENT MATERIALS, MANUFACTURING, MOUNTING METHODS AND TECHNOLOGY AVAILABLE TO OUR CLIENTS.
- \* HAVE A WIDE RANGE OF OPTIONS AND DESIGN ABILITY TO DELIVER UNIQUE SOLUTIONS.

### PROCESS

- \*ASK QUESTIONS TO UNDERSTAND WHAT THE CLIENT WANTS. TAKE THE TIME TO UNDERSTAND THE IMPORTANCE OF WHAT THE CLIENT IS TRYING TO ACCOMPLISH AND THEN OFFER SOLUTIONS
- \*WE HAVE ESTABLISHED INTERNAL PROCESS TO DELIVER ON COMMITMENTS MADE.

### PASSION

- \*WORK IN AN INDUSTRY AND ENVIRONMENT THAT IS FLEXIBLE, FUN AND FRIENDLY.
- \*ENSURE THE CUSTOMER'S PASSION IS REFLECTED IN THE SOLUTION PROVIDED





# Team Brand Lab



Trinette Meyer  
Administrator / Sales



Ronelle Avenant  
Reception



Angela Nell  
Printing  
Media and Designing



Emily Cronje  
Printing  
Media and Designing



Wendy-leigh Coombes  
Snr. Graphic Designer



Fiola le Roux  
Express shop



Anel Roos  
Reception



Abokwe Nare  
Seamstress



Concillia Tshuma  
Seamstress



Vinoliah Modiba  
Embroidery



Kully Malatjie  
General Worker



Caroline Matsaung  
General Worker



Victor Mashele  
3D Fabricator



Thuso Manyuwa  
3D Fabricator



Deon Coetzee  
Production/  
Quality Control



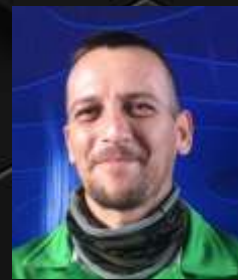
William Baloyi  
3D Fabricator



Jared Ewan  
Projects / Installations



Norman Markwood  
3D fabricator/Logistics



Pieter Deysel  
Vehicle Branding  
3D Fabricator



Farai Sundire  
Vehicle Branding  
3D Fabricator



Shaun Glover  
Press Products



Jim Matome  
3D fabricator/Rigging



Lovemore  
General Worker



Ethan nell  
General Worker



Leonard Lefopane  
General Worker

# Creative Signage Ideas

Your Idea we do it



All aspects of sign writing, from initial consultation and design, through to manufacture, installation and aftercare.

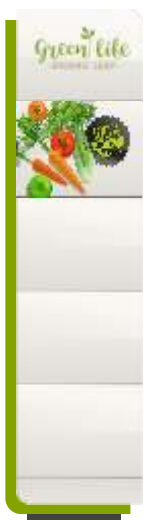


## Corporate

## Fleet



## Branding







## CNC Fabricating Machine Aluminium Extrusion

By keeping up with the latest trends and technology The Brand Lab invested in to the most advanced channel letter fabrication machine yet, installed at our head office in Polokwane Limpopo. Taking the lead in the 3D LED signage manufacturing in the market in South Africa

Manufacturing of 3D fabricated channel letters and logo's , Aluminium profile strips, flat coil media or aluminium trim cap , Illuminated with LED's.

# EZ CNC BENDER

# Laser Cutting



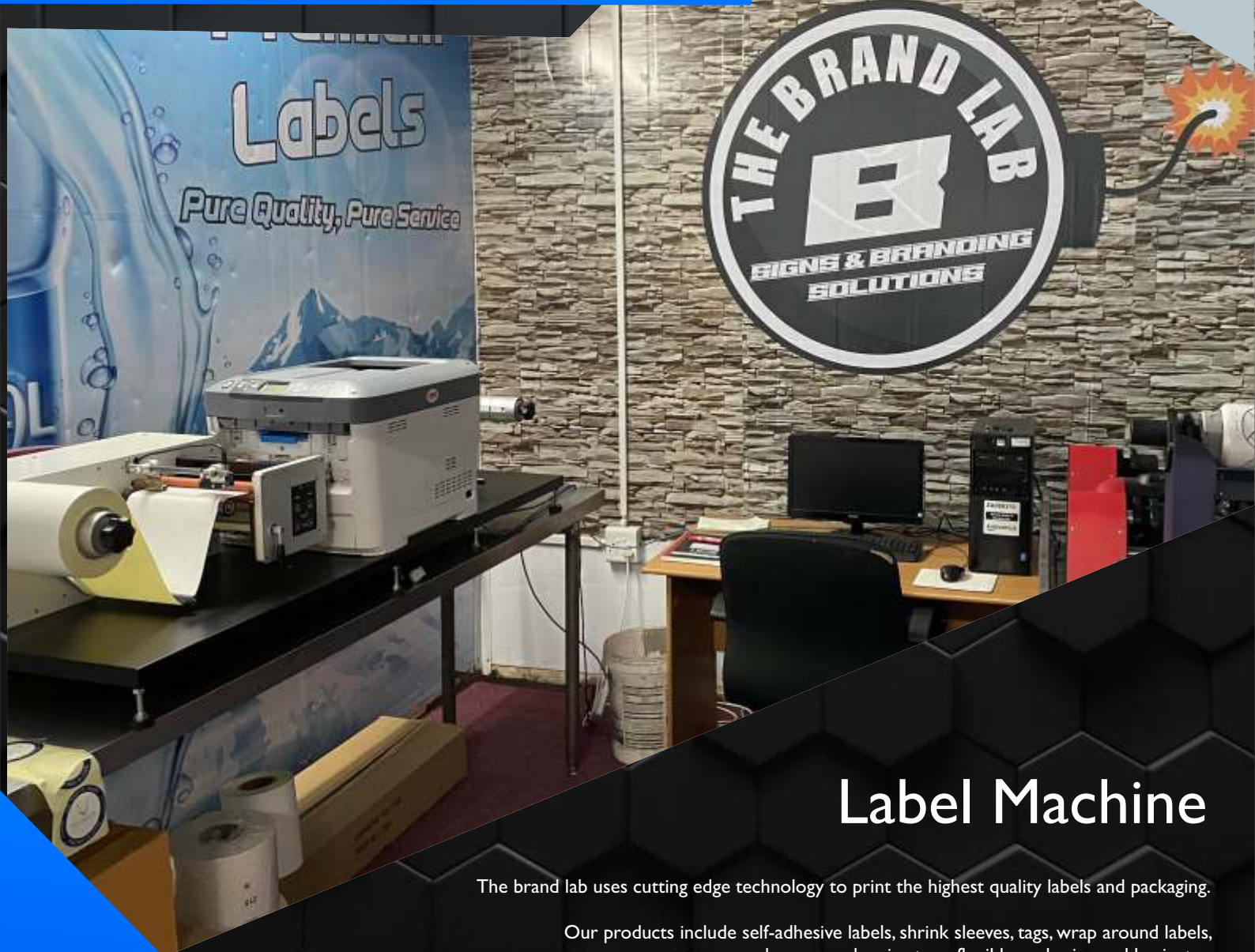
Our main objective is to enhance customer satisfaction by using the latest laser cutting technology and providing precision quality and outstanding service.

Our primary function is laser profiling of Perspex, Wood and Paper.

We service customers in the fields of Fabrication, Automotive, Marine, Decor, Signage, Shop Fitting etc. We set the quality benchmark.







## Label Machine

The brand lab uses cutting edge technology to print the highest quality labels and packaging.

Our products include self-adhesive labels, shrink sleeves, tags, wrap around labels, base wrap, barrier tape, flexible packaging and laminates. Apart from labels printing, we also supply ribbons and barcoding requirements.

Our friendly staff will guide you from concept through to the print run. Let our graphic designers assist you with your design. They have many years' experience and will be only too happy to assist.

# CNC Label Printing



# CNC Router

Our router has a bed of 2m x 3m, and we can cut up to 100mm deep. We machine Wood, Perspex, PVC, Aluminium and Non-Ferrous Metals (eg. Brass). The router is complementary to our laser cutter/engraver as it can handle bigger and thicker material, as well as PVC, Aluminium and Non-Ferrous metals.



# *In House Manufacturing*

**-Pylon signs**

**-3D signs**

**-Shop Fitting**

**-ACM Cladding**

**-large Shop front signs**

We pride ourselves on our knowledge and ability to source new ideas and products and the ability to manufacture all signage in-house





# *In House Application*

The Brand Lab specializes in large format digital printing, vehicle wrapping, Fleet Branding all done in-house.

**Super Cars, Motorcars Sides/ Roof / Bonnet / Boot.**

**Boats, Motorcycles – Super Bikes, Choppers, Mountain Bikes and SUV and LDV's**



# Branded Tarpaulins.

TBL has extensive experience in the branding and installation of branded tarpaulins now printed and manufactured under our roof.

The Brand lab is proud to announce the latest edition of a 3.2m Large format printer. This expansion put us ahead of our competitors and gives us the capability to supply our customers with truck Tarpaulins, Billboards, large Pvc banners and ground sheets.

We pride ourselves on providing the best possible product offering and utilise only the finest 900gm 12×12 weave PVC along with the highest quality accessories from over centre buckles and runners to weldable webbing and weather flaps.





# LEF20 UV Printer:

**Bottels, Keyholders,  
Nameplates, Wood items, Pastic Items,  
Glass Items, Mouse Pads, Tiles, Golf balls and Pens.**

UV printing has opened up new creative possibilities, enabling direct printing on an endless variety of substrates and three-dimensional objects. We can print directly on products and their prototypes, giftware, awards, packaging, promotional products, industrial parts, souvenirs, novelty goods, wedding items and even consumer electronics items. UV printing features a unique ink configuration that includes high-quality full-color printing, plus white and clear printing for premium special effects.






## ***Large Format printer***

**Wallpaper, Vinyl Printing, PVC Banner, PVC Mesh, Stickers, Contra Vision, Canvas, Vehicle wraps and Sign boards.**

Our TrueVIS VG roland printer,  
We deliver beautiful prints more efficiently.  
New inks that are more vibrant and cost-effective.  
New cutting technology that increases accuracy.  
New tech The future of print/cut has arrived at The Brand Lab.

Our new 3.2m Large format printer.  
This Printer put us ahead of our competitors and gives us the capability to supply our customers with truck Tarpaulins, Billboards, large Pvc banners and ground sheets.





# Corporate Branding Dye Sublimation

We Print a wide range of top quality corporate Branding and clothing, caps, bags and accessories to suit every occasion and corporate requirement. These can all be branded with your company logo or event details – creating a quality custom-made product that reflects your corporate identity and vision.





# Number Plates

## ALL PROVINCES

At The Brand Lab

We produce Acrylic & Aluminium number plates for the following Provinces:

- Eastern Cape
- Free State
- Western Cape
- KwaZulu-Natal
- Limpopo
- Mpumalanga
- Northern Cape
- North West



# Application and Products

3-7 year Vinyl, Window Contra Vision, Wallpaper, Graphitec laminating film and Vehicle Graphitec vinyl wraps, C-BOND Led lights, Plexiglass and wood.

We use top of the Range Machinery.

Ezee Applicator,  
laminating machine  
Truvis Roland 1.6m printer  
3D Letter Ezi bender  
Titan jet 3.2m printer

PLEXIGLAS® 

 AVERY®

SAMSUNG

3M   
Creating Media

 Roland®

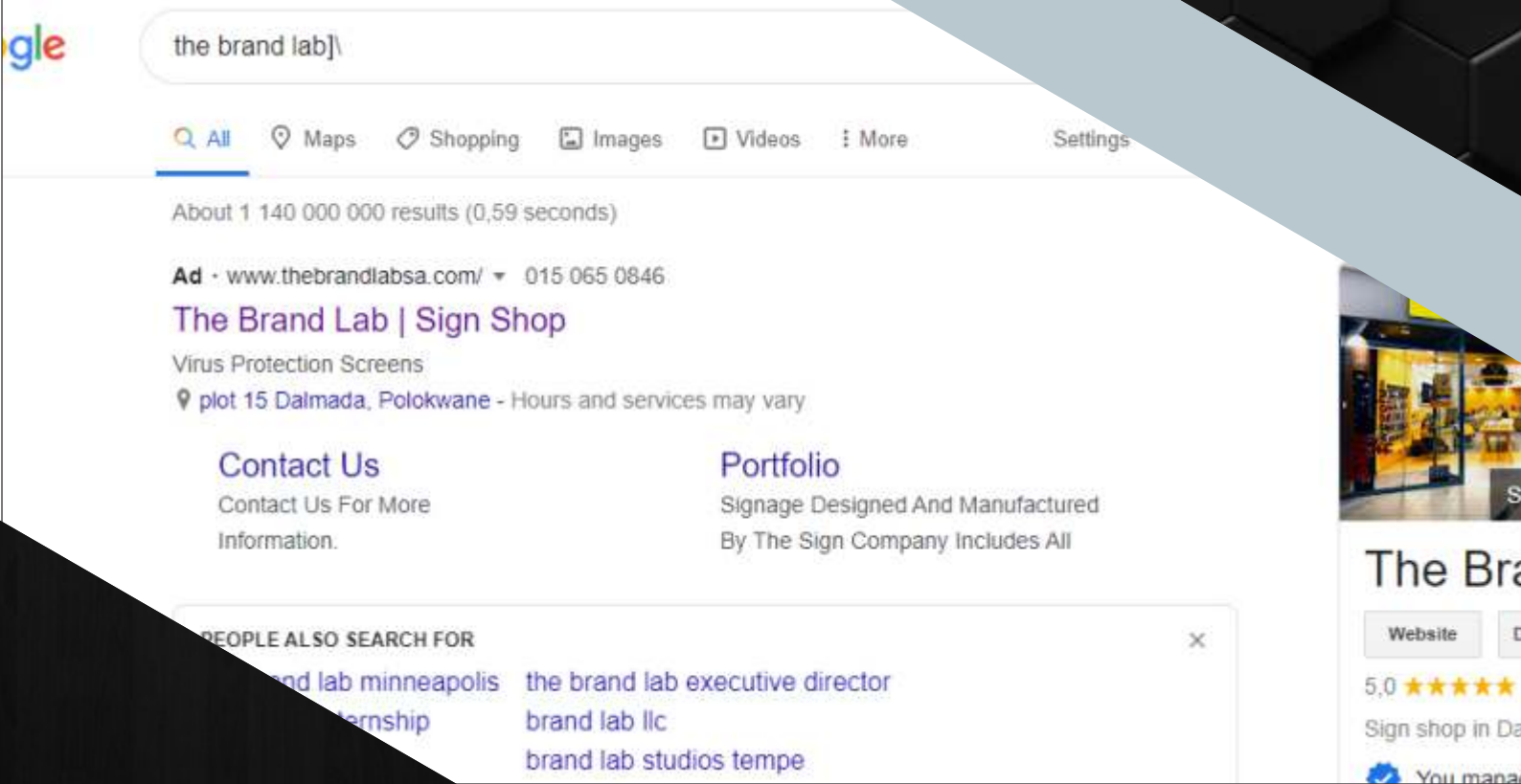
C-BOND  
SYSTEMS



# Website and App developing

- Business
- Residential
- Property - commercials
- Event

We have access to a wide range of top quality corporate clothing, caps, bags and accessories to suit every occasion and corporate requirement. These can all be branded with your company logo or event details – creating a quality custom-made product that reflects your corporate identity and vision.





# Logo Animation

Create logo animations for your brand in a snap. Explore hundreds of logos animation templates created by professional graphic designers. Let Us Customize your logo to animated.



Light Streak Opener Logo



# Drone Filming

- Business
- Residential
- Property - commercials
- Event

fleet  
Warehouse  
Retail/store  
Construction site  
Heritage site  
Office

Charity  
Corporate  
Funeral  
Party  
Proposal  
Sport  
Wedding

Apartment/flat  
Bungalow  
Detached house  
Farm  
Land  
Multiple properties  
Semi-detached house  
Terrace





# Videotography

- Business
- Residential
- Property - commercials
- Event

We support every imaginable service, for both individuals and small businesses. We collect detailed information about exactly what the customer is looking for.



# Embroidery

## Aprons, Caps, T-Shirts Shorts and etc.

We offer a range of quality in-house industrial embroidery services. As long as we can frame it and sew it, we can embroider it. Embroidering a design or logo is one of the most visually appealing and cost effective ways...





# Stamp



The Brand Lab is well-equipped to provide you with all of the essentials you need to conduct business including the design and production of custom rubber stamps, self-inking signature stamps, PAID stamps for invoices and more!



# Copy shop



**Brochures, Newsletters, Presentations  
Business Cards, Booklets, Catalogue,  
Company profile, Pamphlets,  
Flyers and Posters of all sizes.**







The Optometrist  
**MANOPI**  
Eye Care in Excellence



**itmaster**  
information technology consultants





# RICOH











CAR MANIA  
On Grayston

CAR MANIA  
On Grayston





# THE BRAND LAB'S SERVICES



## WE SPECIALIZE IN:

3D Signage & Shop Fittings  
Cladding & Pylon Signs  
CNC Router & Laser Cutting  
UV Printing & Corporate Gifts  
Corporate Clothing & Embroidery  
Wallpaper, Vinyl and Sublimation Printing  
High speed High quality bulk Label printing  
Safety signs and Road signs  
Large format Digital Printing 3.2m(w)  
Truck Tarpaulin and Manufacturing  
Litho Printing  
Brochures & Newsletters, Stamps  
Presentations & Business Cards  
Booklets & Catalogues  
Company Profiles & Pamphlets  
Flyers (all sizes) & Posters (all sizes)  
Decor (Indoor & Outdoor)

**All under 1 roof, Nothing Outsourced.**

**THE BRAND LABS**

**SIGNS & BRANDING  
SOLUTIONS**



hello@thebrandlabsa.co.za



015 065 0846